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**ALAGAPPA COLLEGE OF TECHNOLOGY**

**ANNA UNIVERSITY-600025**

**NM Assignment / Digital Marketing**

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| NAME | REG.NO | Naan Mudhalvan ID |
| NAKULAN A | 2020308024 | F45454ECDAC91C78D984E83DB30A9C34 |

1. **Create a blog or website using Blogpost Customize the theme design and post new article with 500 words.**

<https://fizzyshoes.blogspot.com/>

**2. Create a New Facebook Business Page and post one social media poster for your brand.**

https://www.facebook.com/profile.php?id=61552771957207

**3. Create and design a social media advertisement poster using canva.**



**4. Create email newsletter design using MailChimp or canva tool**





